

## SPECIAL SATURDAY

Handkerchiefs For Men and Women 6 for 25c

Values up to 10c—Handkerchiefs of Shamrock lawn, linen, Cambric and Lawn. Styles for men and women—6 for 25c.

Eventually You Will Trade at  
The Watts-Lambers CompanyWHY NOT NOW?  
We Give 2% Green Trading Stamps With Cash Purchases

## SPECIAL SATURDAY

\$1.00 Women's Kid Gloves, 79c Pr.

Special glove value—medium weight, glove finish, two-button clasp. Colors Black, White, Tan. Sizes as are. Special Saturday 79c pair.

Fair Dealing--The Best of Service and Merchandise--All Are Assured If You Will Come to Watts-Lambers's, Where the New Autumn Stocks are Complete

NEW MILLINERY  
\$5, \$6 and \$8 Trimmed Hats

An ever-changing display of these famous hats, showing every whim and fancy of the season's fashions. Always velvet, plush or velour, in small or medium sizes, with those shooting, swerving lines—now out exaggeratedly at the side, now slanting toward the back yet always refined and graceful, with due regard for the effect at every angle. These hats are made chiefly with the soft supple crowns, and trimmed in a host of the newest ways. With high standing aigrette or parade effects, with fancy ostrich, with flowers of new kinds and colors, and ribbons in the most picturesque arrangements. Practically every good color of autumn is here, with plenty of black, brown, navy and taupe among them. See the great numbers of new hats in the display today—\$5.00, \$6.00 and \$8.00.



## SPECIAL SATURDAY

12 1/2c Dress Ginghams,  
93/4c Yard

1,000 yards of fine dress Gingham for this sale. All good patterns including neat stripes and checks. 27 inches wide, worth 12 1/2c. Special Sale price 9 3/4c yard.

## Fine Broadcloths, \$1.50 Yd

Broadcloth is in great demand for Coats and Suits this season. We are showing a very excellent quality of Broadcloth at \$1.50 yard. Fifty inches wide, sponged and shrunk, colors—Navy, Brown, New Blue, Black, Terra Cotta.

## An Incomparable Selection Of New Suits And Coats

Awaits you at Watts-Lambers's Store—Garments suited for all occasions. The stock in our Coat and Suit section has been greatly augmented during the past week by the addition of many new models fresh from the hands of leading makers. Those who contemplate the purchase of new apparel will find it to their advantage to select their new Suits and Coats here, the largest assortments by double of any shown in our city. We wish to emphasize most strongly the fact that we are prepared to supply anyone—whatever their means—with just the garment suited to their taste and requirements.

The Greatest Tailored Suit  
in America at  
\$10.98

Made of the same quality of serge that goes into \$25.00 Serge Suits. All sizes, colors navy and black.

SERGE SUITS  
VERY SPECIAL \$16.50

A tailored suit that is superior in every feature of style, quality and workmanship. Fine all-wool serge in Navy, Brown, Copenhagen, Terra Cotta. The coat is a three-button cutaway, 38 inches long. A complete range of sizes.

Three Styles in Suits  
at \$16.50

A complete range of sizes and all the newest colors shown in suits at \$16.50 in three different materials, Plain Serges, Chevots and Wide Wale Serges. Four button Cutaway, plain and draped skirts. Colors—Black, Navy, Copenhagen, Taupe, Brown, Terra Cotta. Sizes for Women and Misses.

## Women's Suits \$22.50

Made of beautiful quality material in plain colors. Button trimmed coat, draped skirt. Colors Navy, New Blue, Black. The same model is also shown in all-wool Rep. in the wanted colors for fall.

## Misses' Suits \$22.50

Made of plain colored materials in basket weaves. Coat lined with guaranteed satin and made with belt. The colors are New Blue, Terra Cotta, Taupe and Purple.

A Wonderful Sale of  
Tailored Suits \$14.75

By virtue of an unusual special buying arrangement, with one of America's foremost makers, a manufacturer who is second to none in reputation, closed out to us all his remaining stocks of materials from which suits were made to sell for \$25.00 to \$30.00. THE MATERIALS ARE SERGES, CHEVOTS, BROAD CLOTHS, BEDFORD CORDS AND DIAGONALS. These Suits are all new Fall models exhibiting the newest authoritative styles. These Suits are the latest three-button cutaway style with draped skirts. The trimmings, linings and every detail of workmanship are the best.

## Tailored Suits at \$25.00

A showing which holds much of interest for the style versed woman. Cleverly designed and faultlessly tailored suits from handsome Poplins, French Chevots, Bedford Cords and Serges. Both plain tailored or handsomely trimmed models.

## Women's Suits, \$30.00

Exclusive new models of finest materials and workmanship. Suits of all wool Rep. lined with guaranteed satin. Colors Black, Brown, Taupe. A suit that is in every way superior in style and quality.

## More New Coats And Tailored Suits

Shown in our Ready-to-Wear Section than in any other two combined stores in our city. This statement may appear a little strong to you, but we have the new Coats and Tailored Suits to back it, and we are doubling all previous records in point of sales. THE BEST GARMENTS TO BE HAD IN AMERICA FOR THE PRICE.

Kimono  
Aprons,  
50c

A new lot of these splendid aprons. Made of good quality percales and ginghams in a variety of neat patterns and colorings. Full length, elbow sleeves. Some are piped in contrasting colors. The best Kimono Apron made for the price. All sizes—50c.



## EXTRA SPECIAL SATURDAY

15c Huck Towels,  
6 for 49c

Splendid Huck Towels. Medium weight, easy to launder. Size 18x40 inches, hemmed ends, neat red stripe borders. We have sold thousands of these towels to many satisfied customers. Worth 15c each. Special Saturday, 6 for 49c.

Attractive New Belts  
and Girdles

Many new belts including the most popular colors. At 50c is given the choice of wide white kid belts, and suede belts in emerald, navy, brown, purple. At 79c to \$1.00, are shown the newest effects in girdle sashes in colors, and wide girdle belts of black moire.

## The Vogue of Shepherd's Checks

We are in position to supply the demand for Shepherd's Checks in desirable cotton and worsted fabrics for Skirts and Dresses.

AT 50c YARD—Yard-wide Worsted, checks in Navy, Brown, and Black with White.

AT 50c YARD—Black and White Honeycomb Cloth, yard wide.

AT 98c YARD—Black and White Honeycomb weave, 54 inches wide.

AT \$1.25 YARD—Fine Shepherd's Check Suiting, Black and White Check, 58 inches wide.

## SPECIAL SATURDAY

89c Outing Gowns, 69c

Just the kind of garment for cool weather wear. Made of good quality outing in white and cream grounds with neat stripes. With or without collars. All regular sizes. Special at 69c.

Specials For Saturday in Economy  
Basement

## LARGE SIZE ROASTERS

25c  
Large enough for chickens and fowls.

## 10c LINDSAY GAS MANTLES

5 for 25c  
Inverted and ups. A bargain.

## 50c "COMET" GAS LIGHTS

39c  
Complete, mantle, globe and burner.

## 10c TOILET PAPER

AT 3 for 25c  
"Scot" Sno-White tissue. A soft crepe paper.

## \$1.75 WAFFLE IRONS

AT \$1.00  
Two styles to select from.

## 45c FLOOR BROOMS

AT 29c  
Extra good quality made of new 1913 broom straw.

## 50c ENAMEL BUCKETS

ETS 39c  
Blue enamel, white lined, water buckets.

## 75c ALUMINUM WARE

49c  
Skillets and sauce pans.

## SPECIAL ASSORTMENT OF ENAMEL WARE

25c EACH  
Large size, sauce pans, tea kettles, coffee pots, kettles, etc.

## 15c GAS GLOBES

10c  
New shapes, upright and inverted. Colors green, amber and white.

Hundreds of homes are being benefited by the better goods and lower prices in the House-furnishing stores in the Economy Basement.

Plenty of kitchen, bathroom and household Utensils, Glassware, Cutlery, Earthenware, Woodenware, Tinware, Enamelware, Aluminum, Steelware, Baskets, Hampers, Brooms, Mops, Irons, etc. Large line of Gas Lights, Mantles, Globes and a high class line of up-to-date Glassware for Gas and Electric Lights. All at money-saving prices.

In Clarksburg's Greatest  
Underwear Store

All of the best knitted underwear for the fall and winter seasons. Shown in such great variety as to make your selection easy.

AT 25c—Infants' Fleece Vests, Ruben's Cotton Vests—sizes 1 to 6.

AT 25c—Children's pure White Fleece Vests and Pants, sizes 2 to 12. Black Ribbed Pants, sizes 2 to 12.

AT 50c—Children's full bleached Union Suits, medium weight, very elastic, sizes 2 to 16.

AT 50c—Children's extra heavy Union Suits, Cream White, heavy cotton fleece sizes 2 to 16.

AT 50c—SPECIAL—Women's pure white Union Suits, high neck, long sleeves, ankle length, sizes 34 to 44.

AT 25c—Women's medium weight Vests and Pants in all sizes.



AT 35c—Extra size Vests and Pants for Women, medium weight, pure white.

AT 50c—"Merode" Vests and Pants, full bleached, medium weight. Extra sizes in same quality, 65c.

AT 75c—Women's medium weight, bleached Union Suits, sizes 34 to 44.

AT \$1.00—Women's extra weight white fleeced Union Suits, sizes 34 to 44.

AT \$1.00—"Merode" Union Suits, for women, in five different styles, pure white tuck rib, very elastic. Extra sizes in same quality, \$1.25.

AT \$1.98—"Merode" Union Suits of Silk and Merino Wool in all regular sizes. Extra sizes in same quality, \$2.25.

AT \$1.98—Women's Union Suits of fine Merino Wool, Cream White, very fine rib, full fashioned. All regular sizes.

## After Supper Specials, Saturday Night, Oct. 18

## MERCERIZED TABLE DAMASK, 49c Yd

Full two yards wide—beautiful patterns.

## HEMSTITCHED PILLOW CASES

AT 2 FOR 25c  
Size 36 by 42

## 50c AND 65c CHILDREN'S UNION SUITS

39c  
Special value, cream white Jersey rib, heavy fleece, sizes 2 to 16 years. Sold subject to slight imperfections.

## \$1 DRAWN WORK SCARFS AND COVERS 49c

A very special new lot of art linens for this sale. Table covers and scarfs in a variety of hand-drawn and embroidered patterns. Special sale price 49c. See window display.

## 10c OUTING FLANNEL

5 1/2c Yd.  
Large assortment of colors in neat checks and stripes. Sold in lengths 4 to 12 yards. On sale in Economy Basement.

## \$1.50 SILK GLORIA UMBRELLAS 98c

Natural wood handles—styles for men and women.

## 7 1/2c APRON CHECK, AT 5c Yd.

Large assortment of checks and colors—Economy Basement.

## 50c BABY BLANKETS AT 29c

A large line of new designs. Just the blanket for baby cribs and go-carts. Economy Basement.

## SEAMLESS SHEETS 55c

Sizes 81x90 in.  
A case of these splendid sheets in this sale. Medium weight, full bleached, seamless, size 81x90 inches. Extra special at 55c.

## Women's Undergarments of Muslin and Flannelette

Complete new stocks of desirable Underwear for the current season. Every garment is an excellent value, both as to materials and workmanship.

AT 25c—Lace and embroidery trimmed Corset Covers in all sizes. Muslin pants with plain hemmed ruffle.

AT 50c—Slipover Gowns with dainty trimmings, the new Knickerbocker Pants, long skirts, embroidery trimmed pants combinations.

AT 50c—Flannelette Gowns in dainty blue and pink stripes. High neck, with or without collar, long sleeves.

AT 98c—Gowns of Muslin, Longcloth and Crepe. High neck, long sleeves, some are embroidery trimmed. Long skirts with lace flounces, pants combinations in pleasing variety.

AT \$1.00—Women's Gowns of best quality outing. Plain white and colors. Some are with collars, others are V neck. Garments that are made on very liberal models, a complete line of regular and extra sizes.

## SPECIAL SATURDAY

Crochet Quilts  
Extra Sizes \$1.69

Just fifty quilts in this sale, representing a very special purchase on which you are given the benefit. Extra size quilts, Marseilles patterns, medium weight, hemmed ends. Special for Saturday only \$1.69. See window display.

## Hosiery That Needs No Insurance

Wonderful variety from which to select dependable Hosiery for Fall and Winter.

Children's Fine Rib Black Stockings ..... 2 Pr. 25c  
Fay Stockings for Children— Sizes up to 7 at 25c pair. Larger sizes ..... 35c Pr.  
Men's Sox, linen heels and toes ..... 2 Pr. 25c  
Boys' Extra Heavy Ribbed Stockings, all sizes ..... 25c Pr.  
"Notaseme" Stockings for Men, Women and Children ..... 25c Pr.  
Women's Fine Ribbed Stock-

ings, regular and extra sizes— 25c Pair.  
Women's Wool Hose, all sizes at ..... 25c Pr.  
Fleece Lined Hose for Women ..... 25c Pair  
Children's Ribbed Wool Hose at ..... 25c Pair  
"Burson" Stockings for women, extra sizes, medium and heavy weights ..... 25c Pr.  
"Onyx" Pure Thread Silk Hose, Lisle soles and tops, black, tan, white, navy ..... \$1.00 Pr.  
"Onyx" all-silk Hose, Reinforced Garter top, black only, at ..... \$1.00 Pr.  
"Kaiser" Italian Silk Hose— Black, Tan, White, Pink, Light Blue ..... \$1.00 Pr.